

Advancing

*the Public Relations
Profession and the
Professional.*

3 Easy Steps

*to joining the Hampton Roads
Virginia chapter of PRSA:*

✓ Step 1

Download the chapter membership application at www.prsahr.org. Complete the online application at www.prsa.org. National membership is required for chapter membership.

✓ Step 2

Write one check for national and chapter dues. Fees may vary from year to year.

✓ Step 3

Mail the chapter membership application to the national office of PRSA.

For more details about membership:
www.prsahr.org

Our Mission

*To uphold and promote
professional standards of the
public relations practice and
to provide top quality
service to benefit and
provide value to members.*



*Public Relations Society of America—
Hampton Roads Virginia Chapter
1340 N. Great Neck Road, #1272-119
Virginia Beach, VA 23454*

Enhance
your skills

Improve
your marketability

Network
with professionals

*Isn't your PR career
worth the investment?*



What Our Chapter Can Offer the PR Professional

- Affordable monthly meetings with speakers on timely and relevant topics
- An opportunity to become accredited and receive your APR
- An informative monthly E-Newsletter
- Professional development
- Opportunities to expand your skills through serving the chapter on committees
- Job bank
- Hampton Roads Media Directory
- Awards and recognition
- A chance to network with fellow PR colleagues

*...the possibilities
are endless!*

10 Reasons

To Be a National PRSA Member

1. Advance as a Professional

Great value for your dollar with on-site seminars/conferences, teleconferences, webcasts, and the International Conference.

2. Enjoy and Learn from PRSA's Award-Winning Media

Take advantage of great resources – www.prsa.org, *The Strategist*, *Public Relations Tactics* — all free with membership.

3. Exclusive Members-Only Services Online

You have exclusive access to the entire database of PRSA members, plus members-only services and products through MemberNet.

4. Nationwide Network of Chapters and Professional Interest Sections

With over 100 chapters nationwide, you have an unparalleled opportunity to be a pivotal member in your local PR community.

5. Find a New Job

You have access to job search assistance right at your fingertips through the Web site's classifieds.

6. Find a Mentor

You have exclusive access to the entire database of PRSA members, plus members-only services and products through MemberNet.

7. Be Recognized for Your Work

Silver Anvil and Bronze Anvil Awards programs offer an opportunity for you to be recognized for your work.

8. Your PR Questions Answered by the Professional Resource Center

You have access to a wide variety of services to help you in your day-to-day work.

9. Advance the Profession — Lead Through PRSA

Advance your leadership skills on both the local and national forefronts.

10. Additional Members-Only Rewards

You are eligible for special rates on car rentals, office supplies, air freight, and much more by being a member.